



SUNTHARA SEGAR A/L R RAMASAMY

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NATIONALITY: MALAYSIAN

RACE: INDIAN

RELIGION : HINDU

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**EXPERIENCE :
1991 – June 1993**

JAPAN INTERNATIONAL CORPORATION AGENCY (JICA)
Ranhill Bersekutu Bhd
Perunding Atur Sdn Bhd
Jalan Kasah, Medan Damansara, Kuala Lumpur

Transport Planner and Traffic Engineer

- § Responsible in supervising traffic surveys under JICA study (a collaboration between The Highway Planning Unit Of JKR and the Japanese International Co-operation Agency). Job portfolio comprise of training local people to assist in road traffic survey, data collection and analysis, preparation of report to government engineering agencies and Malaysia's Economic Planning Unit.
- § Preparing Transport Modeling and Traffic Studies for several highway construction projects and presenting in main engineering meetings.
- § Training and conducting seminars for engineers and town planners on EMME2 – a revolutionary transport modeling software originating from Sweden.

**July 1993 – Dec
2000**

Great Eastern Life Assurance(Malaysia) Berhad
Jalan Ampang Kuala Lumpur

Senior Career Agent

- § Marketing of financial products to public and corporations.
- § Training new agents recruited by agency system in product and technical knowledge.
- § Supervising junior agents and doing joint field work.

**Jan 2001 – Sept
2002**

Malaysian Assurance Alliance Berhad
Menara MAA, Jln Dewan Bahasa, KL.

Senior Financial Consultant

- § Preparing tailored financial plans for selected clients using OPTIMONEY software.
- § Training new agents recruited by agency system in product and technical knowledge.
- § Supervising junior agents and doing joint field work

Nov 2002 – Dec
2007

IFP ADVISORY GROUP
(IFP Ventures Sdn Bhd)
No 17, Jalan Sri Hartamas 18, Tmn Sri Hartamas 50480 K Lumpur.

Operations Consultant To IFP Advisory Group Management

- § Coordinating Office Systems and Designing Marketing Strategies .
- § IT Consultant – Maintaining/Upgrading Computer Systems and maintaining company group website.
- § Training Associates In Financial Planning Platform Implementation
- § Responsible for marketing and promoting financial planning services to clients.
- § Evaluating and reviewing client’s affairs and providing advisory services including drafting of financial plans.
- § Preparing documents for application of financial planning license by the authorities and ensuring that the requirements are monitored regularly.

Supervisor and Training Coordinator For Industrial Training Undergraduates

- § Supervise and train final year undergraduates from Universiti Utara Malaysia Faculty Of Finance and Banking.
- § Have experience with 3 batches that are provided by the university within a period of 3 years.

Project Member (Rating Manual for MARC) - February to April 2006

- § Help to design, write and put in place the “Standard Rating Manual ” as required by the authorities for MARC (Malaysian Rating Corporation Agency) that sets out MARC’s rating process, business principles, ethics and code of conduct.

Jan 2008 to
PRESENT

Bank Negara Financial Capability Programme Speaker For Public, Government and Corporate Institutions.

AKPK Certified Debt Management External Speaker For Public, Government and Corporate Institutions..Appointed AKPK External trainer

Appointed Malaysian Financial Planning Council Speaker (MFPC) for Financial Awareness Programmes in Malaysia.

Appointed Lecturer for Registered Financial Planner (RFP) Certification Modules.

Appointed Agensi Kaunseling & Pengurusan Kredit (AKPK) Financial Trainer for National Service Camp trainees.

resume

Freelance trainer, writer , translator and project based consultant on financial planning and marketing strategies.

WRITING ENGAGEMENTS

- § Since 2003 to date - "**Mengurus Kewangan**" (Financial Management) Columnist For Mingguan Wanita – the best selling weekly magazine in Malaysia.
- § Author Of "**Bijak Urus Wang Kunci Bebas Hutang**" (Smart Money Management – The Key To Freedom From Debt)– Published by Mingguan Wanita in 2006.
- § Author of "**Kerjaya Sebagai Perancang Kewangan**" (Career As A Financial Planner) – Published By PTS Professional .
- § Author of "**Rahsia Melabur Dalam Unit Amanah**" (Secrets Of Unit Trust Investing) – Published By PTS Professional .
- § Author of "**Rahsia Mengurus Insurans Hayat**" (Secrets of Personal Insurance Management) – Published By PTS Professional.
- § Author of "**Buat Duit Sebagai Agen Insurans/Takaful**" (Make Money As An Insurance/Takaful Agent) – Published By PTS Professional.
- § Author of "**Buat Duit Sebagai Agen Unit Amanah** " (Make Money As A Unit Trust Agent) – Published By PTS Professional.

Currently writing the following for PTS Professional:

- **Rahsia Melabur Dalam Insurans/Takaful Berkait Pelaburan**

SPEAKING ENGAGEMENTS

Appointed Panel Speaker for National Service Programme Camps - Financial Awareness Module

Details of camps available upon request.

Invited Speaker/Facilitator

March 2004 - Workshop "Bengkel Mini Perancangan Kewangan" at KWSP Building Jln Raja Laut KL organized by Mingguan Wanita.

July 2006 - Talk on "Personal Financial Planning" by Bahagian Teknologi Pendidikan Kementerian Pelajaran during Kempen Membaca.

March 2007 - Talk on "Wealth Management & Personal Finance" at UiTM Shah Alam for Final Year Students Of BBA (Finance) UiTM.

February 2008 - Talk on "Retirement Planning" at Melaka for MARDI senior employees.

April 2008 - Talk on "Debt Management & Cash Flows" at Kuala Terengganu for Trengganu Zakat Division (MAFDAM) staff.

June 2008 - Talk on "Investment Basics" and "Planning For Death" at Kuala Terengganu for PNB Trengganu Branch selected high networth investors.

July 2008 - Talk on "Investment Basics" and "Planning For Retirement" at Kuala Terengganu for selected government officers.

August 2008 - Talk on "Using Cash Flow Tools For Designing Debt Management Program" at Kuala Terengganu for ASB and ASNB investors.

September 2008 - Talk on "Personal Debt Strategies" at Kota Baharu for PNB Kelantan Branch ASB investors.

November 2008 - Talk on "Personal Finance Management" at Kuala Lumpur for Utama Group of Companies' Staff Development And Motivation Program Week .

Feb 2009 - Workshop on "Investment Basics" and "Planning For Retirement" at INTAN for senior government staff.

MEDIA APPEARANCE

Feb 2010 – Regular Guest In Live TV Talkshow Programme “Apa Khabar Selangor – Alahai Bicara Ekonomi” web TV Selangor.

6th Dec 2007 – Guest Speaker For Radio 24FM with DJ Sayed Munawar via slot "Bicara Bijak" on the topic of "Unit Trust Investing" and "Career as a Financial Planner".

4th Feb 2009 - Guest Commentator In TV Programme “Selamat Pagi Malaysia” Radio TV Malaysia (RTM)

17th May 2009 – Guest In TV Talkshow Programme “Apa Kata Wanita” Radio TV Malaysia (RTM)

PROFESSIONAL MEMBERSHIP :

Certified Member of Financial Planning Association of Malaysia (FPAM)

Certified Financial Planner – C002702

Certified Member of Malaysian Financial Planning Council (MFPC)

Registered Financial Planner – M30005958

EDUCATION/ QUALIFICATION :

Registered Financial Planner(RFP) Certification; Sept 2006

Islamic Financial Planning Certificate (Hijrah Advisory) June 2003

Certified Financial Planner(CFP) Certification; July 2002

Diploma In Financial Planning (MII) Sept 2000

Certificate Examination in Investment-Linked Insurance; Sept 2000

FMUTM Marketing And Distribution Unit Trusts cert , May 1999

Professional Will Writer License (Rockwills) April 1999

Certificate Examination in General Insurance; Dec 1995

Pre-Contract Examination for Life Insurance (PCE); July 1993

Universiti Kebangsaan Malaysia (UKM) , Malaysia

Bachelor of Engineering (Hons.); 1991

Sekolah Menengah Derma, Kangar, Perlis

Sijil Tinggi Pelajaran Malaysia (STPM); 1987

AWARDS WON:

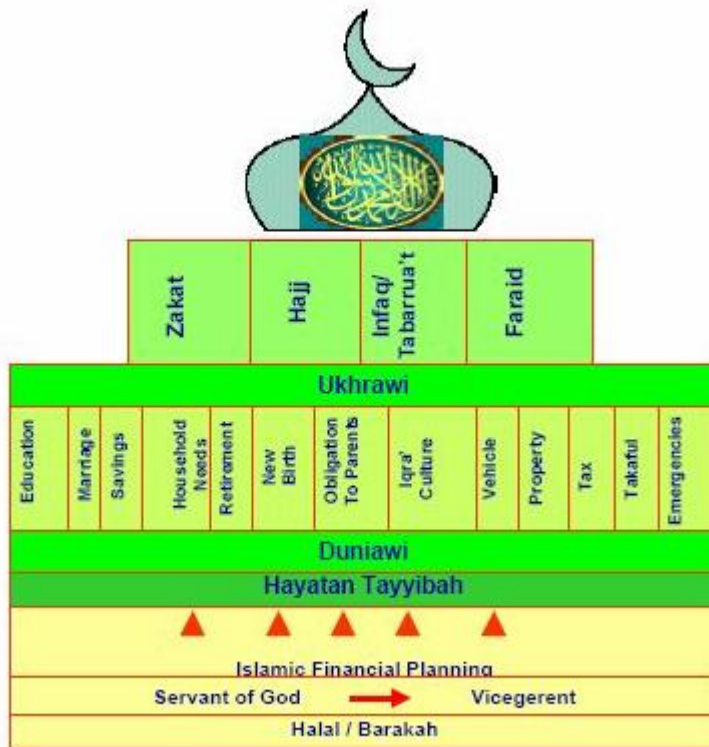
Session 1990/91 – UKM Faculty of Engineering EMKAY Prize

This prize is awarded for the best final year project. The winner is judged based on the originality of the project, his/her submitted dissertation, and the oral presentation.

http://pkukmweb.ukm.my/~jkas/webjkas/EnglishN/undergraduate_Award.html

APPENDIX TO RESUME – ISLAMIC FINANCIAL PLANNING EXPERIENCE

1. Conceptual Planning For Islamic Client Using Dome Concept.



2. Designing Personal Risk Management Programme using Ordinary and Investment-Link Takaful Plans.
3. Designing Client Portfolio using Islamic Unit Trusts
4. Simple Zakat Calculation
5. Simple Faraid Calculation – Producing Sijil Faraid From third party
6. Islamic Will Drafting using third party templates such from Amanah Raya Berhad.
7. Islamic Hibah sourcing from third party legal advisor/estate planning firms like As-salihin and Wasiat Wasiinie.